



## 2017 Media Kit

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[www.abccaresfoundation.com](http://www.abccaresfoundation.com)

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# The ABC Cares Story

While we work as hard as we can to make sure our members are supported through our extensive networking, legislative and advocacy efforts there are times when we need to do more.

Times when the unthinkable happens, and our family in the industry needs us most.

That's what ABC Cares is for.

The ABC Cares Foundation is an IRS 501c(3) nonprofit that gives back through direct financial intervention for the individuals and families struck with tragedy. Since its inception in 2010, we've helped multiple individuals and families, including a life-long construction professional participate in an out-of-state clinical trial for pancreatic cancer, one who was financially devastated by his fight with cancer as well as another who suffered a severe and debilitating heart attack.

Plus, you can feel confident knowing your donation will be handled intelligently, professionally and appropriately. The ABC Cares Foundation is expertly managed by people knowledgeable in non-profit law and governance, with no overhead other than an annual review by an independent CPA firm, and the full support of a nationally recognized association, Associated Builders and Contractors.

Please, consider a donation today. Any amount will help, and you'll be directly assisting the men, women and families who build our world.

**Sincerely,**

**The ABC Cares Family.**

# Who We've Helped

In less than seven years, ABC Cares has donated more than *\$60,000* to construction professionals and their families, including:

- A life-long construction professional who needed help to participate in an out-of-state clinical trial for pancreatic cancer .
- A long-time champion of ABC's charitable fishing tournaments who was financially devastated by his fight with cancer.
- A career industry professional who suffered a severe and debilitating heart attack.
- The surviving spouse of a construction professional who suffered a fatal industrial accident.
- A drywall craftsman, and his daughters, whose sudden loss of their mother left the entire family with inimitable needs.

And many others.

# Board of Trustees

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# Get the Message Out

ABC Cares thrives on donations from everyone, not just ABC Members. To that point, we love it when people share our message! Below are some samples you can use to spread the world:



“ABC has always been the voice of commercial construction, working tirelessly to represent the men and women who help build our world. Unfortunately, there are times when the unthinkable happens in the industry, and that voice needs to go a little further.

The ABC Cares foundation was formed as way to help give back to those who've dedicated themselves to such an important industry. Any donation you make will go towards helping the families of injured or deceased construction professionals via direct monetary grants.

Please, consider making a donation at <https://abceastflorida.webconnex.com/abccares>, any amount is enough.”



“ABCCares has donated thousands to construction professionals. Donate today, give back to the people who build our world: [abceastflorida.webconnex.com/abccares](https://abceastflorida.webconnex.com/abccares)”



Amazon Smile Partnership

ABC Cares has entered into a partnership with Amazon Smile, where a percentage of every dollar you spend on Amazon will be donated directly to the foundation. All you'll have to do is go to [smile.amazon.com](https://smile.amazon.com) and select ABC Cares as your charity of choice. That's it! You can support a great cause while you shop.

# Contact Us

Looking for ways to help, more information on the Foundation or a request for assistance?

Please reach out to:

**Chris Jimenez, Director of Foundation Development**

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